

Our History...

After more than 60 years, *current* is still flowing through the Wettstein family. Howard and Marie Wettstein started Wettstein Electric from their home garage on Denton Street in 1951. One of the services that Howard performed was erecting TV antennas, which then spread into selling televisions and other items.

In 1960 Howard and Marie's eldest son, Ralph, joined the business and assumed leadership of the electrical department. Ralph established a loyal customer base through his commitment to quality, his great customer service, and his implementation of cost-effective methods.

The next phase of Wettstein Electric took place in 2005—the formal incorporation of Ralph and Ruth's two sons into leadership roles. Mike resigned his position as an Electrical Engineer at Trane Co. to put his years of experience to work for the family business. Their youngest son, Andy, has been working for the business since 1990 and holds a Wisconsin Master Electrician license.

The Wettstein Brothers Advantage

- Trust-Centered Service Business
- Prompt Service
- Over 60 years of experience
- Work Integrity
- Competitive Rates
- Locally Owned
- Innovation
- New Technology
- 24 Hour Emergency Service
- Free Estimates
- Wisconsin Licensed
- Bonded and Insured
- Drug Free

WETTSTEIN
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ELECTRIC

Wettstein Brothers Electric, Inc.
214 Vine Street
La Crosse, WI 54601

(608) 796-7818

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- Emergency Power
- Service Upgrade
- Repair and Rewiring
- Design / Build
- Lot Lighting Repair
- Energy Audit
- Focus on Energy
- Low Voltage Wiring
- Lighting and Energy Control

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- Hazardous Location Wiring
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- Rigid Specialty Conduit Installation
- Industrial Controls and AV Systems Integrator



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(single or multi-family)
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- Garages
- Underground Wiring
- Repair
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- Exhaust Fan Installation
- Light Fixture and Ceiling Fan Installation

